



PROFESSIONAL BUSINESS DEVELOPMENT SERVICE

COMPLETELY FREE OF CHARGE!

How does it work?

We provide a white label service (i.e. using your firm's brand) which calls all your current and past clients with a customer satisfaction survey.

During the call, we ask the client if they have any current legal requirements. Any business which is generated by this process is referred back to your practice for a fee

What types of business can I expect?

You specify the types of business you require. We can either limit our enquiries to these or we can sell leads you wouldn't normally deal with on to other firms, thereby generating more revenue for you.

The main areas are as follows;

- Personal injury
- Financial irregularity
- Probate
- Conveyancing
- Commercial litigation
- Clinical negligence
- Insolvency

How much will I pay for my cases?

The service itself is completely free of charge. You are only obliged to pay for good quality cases generated by the scheme and we will negotiate rates with you according to your individual requirements. However, as an indication, personal injury RTA cases are available for around £450 which as you will appreciate is some **35% below market value**

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How many cases can I expect to generate?

This obviously varies according to the profile of your client data, but our average rate of return is at least one PI case per 100 data pieces

So what are the benefits again?

- No cost to you for the service
- Generates extra cases at well below market value
- Provides valuable client satisfaction feedback
- Enhances the image of your firm and raises the profile of your brand
- All you need to do is provide the data and we do the rest

Sounds great! What do I do now?

Just call Mark Carpenter on:

0161 777 1102
07786 868274

Or email mark.carpenter@lawlinkltd.com

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